

**SAN BRUNO INC.**  
PENINSULA RAMBLER HDQTS.  
**SALES—SERVICE—PARTS**  
High Trade In Allowance - Bank Terms  
Reliable Used Cars  
FACTORY TRAINED MECHANICS  
★ AUTO BODY REPRG. & PAINTING  
★ GENERAL AUTO REPAIR - ALL MAKES & MODELS

CALL  
SO. S. F.  
**JU 8-2313**  
SAN FRANCISCO  
**PO 1-1740**  
MILLBRAE - SAN MATEO  
**OXford 7-5420**

750 EL CAMINO REAL  
SAN BRUNO

**Automobile Dealers—New Cars—(Cont'd)**

**DODGE AUTHORIZED SALES & SERVICE**  
There's a Dodge for every purse and purpose!  
**DODGE**  
LANCER • DART • TRUCKS  
"WHERE TO BUY THEM"  
**AERO MOTORS**  
Dodge & Dart Cars & Trucks  
Open Evenings—Fleet Prices  
7073 Mission Daly City—PL 5-6050  
**FRENCH J E CO**  
At Sacramento  
1699 Van Ness Av.—OR 3-2121  
Bet Polk & Larkin  
1429 Vallejo—OR 3-2121  
**NICHOLS FRED R**  
1509 Valencia—VA 6-0244  
**S & M MOTORS** 4041 Geary Bl.—SKYin 1-0580  
Donahue Jas E 6232 Mission Daly City, PLaza 5-1904  
(Please See Advertisement This Page)  
**ELLIS BROOKS CHEVROLET**  
1595 Van Ness Av. PRspct 6-2400

**ENGLISH FORD LINE**  
ANGLIA, PREFECT, CONSUL, ZEPHYR, ZODIAC SEDANS, CONVERTIBLES, ESCORT WAGONS, THAMES TRUCKS, DELIVERIES ABROAD ARRANGED.  
"WHERE TO BUY THEM"  
**PARAMOUNT MOTORS INC**  
3040 Geary Bl.—SK 2-3400

**EXECUTIVE MOTORS**  
Citroen - Rover - Land Rover - Maserati  
Authorized Sales - Service - Parts  
1255 Calif—GR 4-7779

**FALCON SALES & SERVICE—S & C MOTORS** 2001 Market—UN 1-6000  
Federal Automotive Services 2297 Market, K.Landke 2-3062

**FELTON PAUL BRITISH CARS**  
MG MORRIS AUSTIN-HEALEY JAGUAR  
SALES - PARTS - SERVICE  
7555 Mission Daly City—PLaza 6-7700

**FERRARI SALES & SERVICE—NORTHERN CALIFORNIA DISTRIBUTORS**  
REZZAGHI MOTORS 2715 Hyde—OR 3-4896

**FIAT AUTHORIZED SALES & SERVICE**  
WORLD CELEBRATED ITALIAN CRAFTED FIAT CARS SINCE 1899  
"WHERE TO BUY THEM"  
DEALERS:  
**EUROPEAN MOTORS LTD** Northern Calif's Largest Dir 1740 Van Ness Av.—OR 3-9109  
**MEZIES HAROLD INC** Your Friendly Neighborhood Dir Complete Service & Parts 4249 Geary Bl.—SKYin 2-4700

**EUROPEAN AUTO TRAVEL CENTER** 323 Geary—YUkon 6-3881  
(Please See Advertisement Page 73)  
European Motors Ltd 1740 Van Ness Av.—OR 3-9109

Who handles that brand? Most widely advertised products are listed in the YELLOW PAGES.  
STRING 'EM ALONG  
To give thread or cord a stiff tip for stringing beads, dip twisted end in clear nail polish. Let dry.

**PLYMOUTH VALIANT**  
SALESROOM OPEN NIGHTS & SUNDAYS  
Sales and Service  
TOP VALUE USED CARS  
**JAMES E. DONAHUE**  
6232 & 6267 MISSION, DALY CITY PL 5-1904

**PLYMOUTH - VALIANT**  
YOUR FRIENDLY DOWNTOWN DEALER Since 1930  
**B & H MOTORS INC.**  
SALES - SERVICE - PARTS - BODY & PAINT DEPT.  
EX 2-8338  
Broadway & Sansome Where Freeway Starts

**CHRYSLER - PLYMOUTH IMPERIAL - VALIANT**  
SALES • SERVICE • PARTS  
**PARAMOUNT MOTORS**  
S.F.'s Oldest Chrysler - Imperial Dealer  
3245 Geary Blvd. SK 2-3400

**MERCEDES - BENZ**  
SAN FRANCISCO'S ONLY AUTHORIZED SALES • SERVICE • PARTS  
LOCAL AND EUROPEAN DELIVERIES  
FACTORY TRAINED GERMAN MECHANICS  
**PARAMOUNT MOTORS INC.**  
TWO LOCATIONS  
3301 GEARY BLVD. 1930 VAN NESS AVE.  
Phone SK 2-3400

**Automobile Dealers—New Cars—(Cont'd)**

**FORD AUTHORIZED SALES & SERVICE**  
It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved methods and equipment.  
"WHERE TO BUY IT"  
**ALEXANDER BEN FORD INC** 1175 Potrero Av.—MISn 6-1850  
**GEARY MOTORS** 4700 Geary Blvd.—BA yview 1-2300  
**HUGHSON WM L CO INC** 1400 Van Ness Av.—OR 3-9541  
**NEVILLE FORD** 7360 Mission Daly City, PLaza 5-4813  
**S & C MOTORS** 2001 Market—UNdrl 1-6000  
**WHITEBONE CECIL INC** 950 Van Ness Av.—PRspct 5-8800

**Foreign Car Center Inc** 6601 Mission Daly City—PL 6-9557  
(Please See Advertisement Page 74)  
**FRATES PHIL INC** 3030 Mission—Valencia 4-9700  
**FRENCH J E CO** At Sacramento 1699 Van Ness Av.—OR 3-2121  
Service Bet Polk & Larkin 1429 Vallejo—OR 3-2121  
(Please See Advertisement Page 66)  
**Gateway Chevrolet Co** 7400 Mission Daly City—PLaza 5-5500  
**GEARY MOTORS** 4700 Geary Bl.—BA 1-2300  
(Please See Advertisement Page 73)  
**Geer Chevrolet Co** 3855 Geary Bl.—SKYin 2-5600

**HILLMAN MINX SALES & SERVICE—EUROPEAN AUTO TRAVEL CENTER** For European Deliveries 323 Geary—YU 6-3881  
**FIDELITY ENGLISH MOTORS** 2617 Shattuck Av Brkly—THrml 1-4027

You can shop at home... easily and comfortably... by thumbing through the YELLOW PAGES. It lists most every store in town... helps you find everyone who sells and serves.

**GERMAN SERVICES**

**EUROPEAN AUTOMOBILES TOURIST DELIVERIES AT FACTORY PRICES**  
For Full Information and Rates Write, Call or Visit  
**GERMAN SERVICES**  
Licensed and Bonded Dealer  
323 Geary—YU 2-8250

**HARVEY MOTORS** 1101 Van Ness Av.—PRspct 6-9300  
(Please See Advertisement Page 69)  
**Hill Mercury Comet Incorp** 692 El Camino Rl Sn Brno—PL 5-8233

**HOLIDAY CHEVROLET** 740 Tarranal—LO 6-2121  
**HUGHSON WM L CO INC** Main Office 1200 Larkin—OR 3-9541  
Display Room 1400 Van Ness at Bush, ORway 3-9541  
Truck Dept 1415 Van Ness Av.—OR 3-5408

**HYDE MOTORS**  
**TRIUMPH HEADQUARTERS**  
SALES - SERVICE  
PARTS - ACCESSORIES  
817 Columbus Av.—GR 4-1100  
(Continued Next Page)

**AUTHORIZED SALES & SERVICE**  
ALFA ROMEO  
FERRARI  
LANCIA  
**Rezzaghi MOTORS**  
FACTORY TRAINED MECHANICS PARTS  
OR 3-4896  
2715 HYDE ST. SAN FRANCISCO

**SPENCER BUICK INC.**  
SAN FRANCISCO'S OLDEST BUICK DEALER  
SALES - SERVICE - PARTS  
**SK 2-2565**  
3700 GEARY BLVD. AT ARGUELLO

**EUROPE BY motor**  
PICK UP THAT MERCEDES-BENZ OF YOUR DREAMS AT THE FACTORY AND BE THE PROUD OWNER OF THE WORLD'S MOST DESIRED AUTOMOBILE  
SEE MORE, SEE R-E-A-L EUROPE  
3 WAYS (UNLIMITED MILEAGE)  
**REPURCHASE PLAN** REPURCHASE GUARANTEED AT FIXED PRICE  
**LEASE PLAN** NO PURCHASE PRICE TO PAY - USE ONLY BRING BACK PLAN SHIPMENT HOME AT END OF TRIP  
**EUROPEAN AUTO TRAVEL CENTER**  
The West's oldest and most experienced European delivery specialist  
323 GEARY • SAN FRANCISCO • YU 6-3881

**BUICK OPEL**  
Authorized  
**SALES—SERVICE—PARTS**  
**TU 5-1865**  
**WATERS BUICK, INC.**  
VAN NESS AVE. AT BUSH

**Daly City VOLKSWAGEN CO.**  
**VOLKSWAGEN - PORSCHE**  
Authorized - Sales - Service & Parts  
FACTORY TRAINED PERSONNEL FOR BETTER SERVICE  
OPEN NIGHTS 'TIL 9 P.M. SAT. & SUN.  
ALL MODELS ON DISPLAY - INDOOR - OUTDOOR SHOW ROOM  
One of the Largest - Most Complete Selections  
New & Used in Bay Area  
Check Our Lease Program  
6918 MISSION—PL 6-0202

**LARK** BY STUDEBAKER  
SALES • SERVICE • PARTS  
**PARAMOUNT MOTORS**  
TWO LOCATIONS  
3245 GEARY BLVD. • 1930 VAN NESS AVE.  
SK 2-3400